



The **Business Lunch Series** seminars are of enormous value to emerging companies. They are just one of the ways Murtha Cullina provides 'out of the box' resources, including networking, learning and growth opportunities, as a means to support innovative ideas and new business growth.

## TO REGISTER –

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# Business Lunch Seminar Series 12 – 1pm at reSET Social Enterprise Trust 1429 Park St #114, Hartford, CT 06106

## TUESDAY, FEBRUARY 19

### **Legal Basics 101** presented by *Dave Menard*

This seminar is designed for the owners and operators of new or relatively new companies. When starting a company, there are so many legal issues to trip over, and our goal is to keep you safe and stable. If you're not familiar with the legal side of owning a business, and you don't know where to start, this is where to begin.

## TUESDAY, MARCH 19

### **Non Profit 101** presented by *Ed Spinella & Julia Boisvert*

A legal crash course for those serving as directors, officers and/or employees of new and start-up tax-exempt organizations (a/k/a nonprofits). There is a litany of legal issues to navigate when forming and operating a tax-exempt organization. Our goal is to help you structure and run your organization successfully and with your eyes wide open. If you're not familiar with the legal side of operating a tax-exempt organization, or you believe you need a refresher, this seminar is a great start. We will discuss formation, governance, recognition of tax-exempt status, the so-called "private-benefit doctrine," charitable solicitations, unrelated business tax, advocacy, and lobbying, as well as intellectual property.

## TUESDAY, APRIL 16

### **Equity Financing** presented by *Dave Menard*

Show me the Money! Obviously financing is one of the most important tasks of a startup. We will review traditional and alternative financing methods, including venture capitalists, angel investors, crowdfunding opportunities and government programs. We will help make fundraising an easier process, so you can spend more time focused on growing your business.

## TUESDAY, MAY 21

### **IP Law for Startups** presented by *Elizabeth Galletta*

First of all, what does IP even stand for? We will start with the basics and drill down deeper to review important areas of intellectual property law for startups. We discuss IP strategy and how to determine what type of IP is important to your specific startup. We will give you some tools that will help you answer the following question you will get from investors: What is your IP strategy?

## TUESDAY, JUNE 18

### **Employment Law 101: The Basics You Need to Know For Your Small Business** presented by *Matthew Curtin*

You have a lot on your plate getting your business going, and it is easy to push the employment law issues to the back burner – I mean, how hard can it be? You hire someone, you pay them, and it all works out, right? We will review the essential employment law concepts that you need to know when starting your business and what possible issues you might encounter.

*Lunch will be provided.*