



For Immediate Release

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Strategic Commercial Realty, Inc. dba Rawson Materials Purchases Sterling Concrete

Putnam, CT – Strategic Commercial Realty, Inc. dba Rawson Materials has acquired the stock of Sterling Concrete Corp. located at 10 Sterling Way in North Oxford, Massachusetts, and will operate it as a wholly owned subsidiary. This acquisition is monumental in allowing Strategic to grow its family of brands, which already includes aggregates, hot-mix asphalt, trucking and manufacturing, into the ready-mix concrete industry. The business will continue to operate under its trade name “Sterling Concrete” and will continue to offer comprehensive commercial and residential ready-mix concrete at two facilities located in North Oxford and Sterling. Strategic is also pleased to report that George DeFalco, Jr. will remain an integral part of the operation, serving as the Division President for Sterling Concrete.

With regards to the business transaction, President Jeffrey Rawson stated: “We are excited to officially announce another significant milestone in our company’s growth. Purchasing Sterling Concrete has been part of our vision for many years. The Rawson and DeFalco families have conducted business together for over 40 years, and we are extremely proud to move forward with such well-respected partners in George DeFalco, Jr. and Sterling Concrete. Their commitment to success, appreciation for all team members and customers, as well as their dedication to serving local communities, aligns perfectly with the mission and values of our Company. This is a remarkable step for all parties involved.”

The deal became effective on April 9, 2024. Rawson stated, “The future is certainly bright with regards to this monumental accomplishment, and our team looks forward to achieving an even bigger vision with Sterling Concrete and their talented team.”

Our Companies have proudly served Connecticut, Massachusetts, Rhode Island & New York for over 75 years. For more information, contact Crystal Simonson, Director of Communications, at (860) 963-6584 x1304 or visit www.rawsonmaterials.com.