



THE LAW LAB BUSINESS LUNCH SERIES

The **Business Lunch Series** seminars have proved to be of enormous value to emerging companies. They are just one of the ways Murtha Cullina provides 'out of the box' resources, including networking, learning and growth opportunities, as a means to support innovative ideas and new business growth.

**MURTHA
CULLINA**
ATTORNEYS AT LAW

CONNECTICUT + MASSACHUSETTS + NEW YORK **MURTHALAW.COM**

The Law Lab

at District New Haven
470 James Street, Suite 15

As part of Murtha Cullina's commitment to the entrepreneurial community, our Emerging Companies Practice Group announces the

BUSINESS LUNCH SERIES

presented at The Law Lab each month from October through June.

WEDNESDAY, OCTOBER 17, 2018
Legal Basics 101

WEDNESDAY, NOVEMBER 28, 2018
**Privacy Policies For Your Website:
Why You Need One**

WEDNESDAY, DECEMBER 19, 2018
**Employment Law 101:
The Basics You Need to Know
For Your Small Business**

WEDNESDAY, JANUARY 16, 2019
IP Law For Startups

WEDNESDAY, FEBRUARY 20, 2019
Equity Financing

WEDNESDAY, MARCH 20, 2019
Non Profit 101

WEDNESDAY, APRIL 24, 2019
**Does the European Union's Data
Protection Law Apply to Your Business?**

WEDNESDAY, MAY 15, 2019
**Reading & Understanding
Patent Documents**

WEDNESDAY, JUNE 19, 2019
**New Kid on the (Block) Chain:
Estate Planning For Cryptocurrency**

TO REGISTER:

Contact Jackie Rowe:
jrowe@murthlaw.com
860.240.6140

THE LAW LAB BUSINESS LUNCH SERIES: 12:00 P.M. - 1:00 P.M.

LAW LAB @ DISTRICT, 470 JAMES STREET, SUITE 15, NEW HAVEN, CT
(First suite on the right through the main entrance). Lunch will be provided.

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Contact Jackie Rowe: jrowe@murthlaw.com or 860.240.6140

The
Law
Lab

WEDNESDAY, OCTOBER 17, 2018

Legal Basics 101

Presented by Dave Menard

This seminar is designed for the owners and operators of new or relatively new companies. When starting a company, there are so many legal issues to trip over, and our goal is to keep you safe and stable. If you're not familiar with the legal side of owning a business, and you don't know where to start, this is where to begin.

WEDNESDAY, NOVEMBER 28, 2018

Privacy Policies For Your Website: Why You Need One

Presented by Dena Castricone

There are a number of local and international laws that may require you to post a privacy policy on your website, especially if your site collects any information from its visitors, including IP addresses or location information.

WEDNESDAY, DECEMBER 19, 2018

Employment Law 101: The Basics You Need to Know For Your Small Business.

Presented by Matt Curtin

You have a lot on your plate getting your business going, and it is easy to push the employment law issues to the back burner – I mean, how hard can it be? You hire someone, you pay them, and it all works out, right? We will review the essential employment law concepts that you need to know when starting your business and what possible issues you might encounter.

WEDNESDAY, JANUARY 16, 2019

IP Law For Startups

Presented by Tony Gangemi

First of all, what does IP even stand for? We will start with the basics and drill down deeper to review important areas of intellectual property law for startups. We discuss IP strategy and how to determine what type of IP is important to your specific startup. We will give you some tools that will help you answer the following question you will get from investors: *What is your IP strategy?*

WEDNESDAY, FEBRUARY 20, 2019

Equity Financing

Presented by Dave Menard

Show me the Money! Obviously financing is one of the most important tasks of a startup. We will review traditional and alternative financing methods, including venture capitalists, angel investors, crowdfunding opportunities and government programs. We will help make fund-raising an easier process, so you can spend more time focused on growing your business.

WEDNESDAY, MARCH 20, 2019

Non Profit 101

Presented by Ed Spinella & Julia Boisvert

A legal crash course for those serving as directors, officers and/or employees of new and start-up tax-exempt organizations (a/k/a nonprofits). There is a litany of legal issues to navigate when forming and operating a tax-exempt organization. Our goal is to help you structure and run your organization successfully and with your eyes wide open. If you're not familiar with the legal side of operating a tax-exempt organization, or you believe you need a refresher, this seminar is a great start. We will discuss formation, governance, recognition of tax-exempt status, the so-called "private-benefit doctrine," charitable solicitations, unrelated business tax, advocacy, and lobbying, as well as intellectual property.

WEDNESDAY, APRIL 24, 2019

Does the European Union's Data Protection Law Apply to Your Business?

Presented by Dena Castricone

On May 25, 2018, a sweeping European Union data privacy law, the GDPR, took effect that applies to US businesses that collect any personal data from anyone within the EU (including just an email address, IP address or location information). We will discuss whether the GDPR applies to your business and, if it does, the steps necessary for compliance.

WEDNESDAY, MAY 15, 2019

Reading & Understanding Patent Documents

Presented by Tony Gangemi

Is this a patent or a published application? Was this filed in the US or Internationally? Do I have to read the entire document or are there specific parts that are more important than others? When was it filed? When does it expire? Where and what are patent claims? These are only some of the questions that will be answered as we serve as your tour guide while walking through the various types of patent documents.

WEDNESDAY, JUNE 19, 2019

New Kid on the (Block) Chain: Estate Planning For Cryptocurrency

Presented by Suzy Walsh

Learn how Bitcoin and other cryptocurrencies are created and how the technology which supports them potentially affects the future of many industries. This session will focus on the basics of block chain, bitcoin and cryptocurrency, the resulting tax, valuation and other issues, and how to plan with this special type of asset for wealth transfer and management purposes.

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